

GARETH ALLEN-SYMMONS

Communications Professional



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PERSONAL PROFILE

I am an engaged and motivated professional with experience in communications, marketing, sales, and event planning. In each of my previous roles I have demonstrated the ability to work independently and as part of a team, achieving significant results and building everlasting relationships.

WORK EXPERIENCE

COMMUNICATIONS MANAGER

GeoScan

2021-2023

- Developed and managed an internal communications strategy aimed at promoting team culture and community
- Oversaw digital and print marketing and worked with internal stakeholders on organizational projects

SALES & MARKETING EXECUTIVE

London Design Fair

2018 - 2020

- Collaborated with a small team to plan, organize and execute London's premier design tradeshow during the London Design Festival
- Developed targeted sales and marketing campaigns through phone calls, emails, newsletters, and tradeshows

SALES ASSOCIATE; MEETINGS & CONVENTIONS

Destination Vancouver

2015 - 2018

- Delivered sales and market development for international and domestic meetings, conventions and sporting events
- Created bid proposals, planned and conducted site inspections, and collaborated with stakeholders and partners at Vancouver hotels, venues, and attractions

EDUCATION

BA Geography

2011 University of Victoria

PROFESSIONAL SKILLS

Internal Communications
Social Media & Marketing
Web Content Development
Copywriting
Project Management
Brand Management
Event Planning
Digital Communications

TECHNICAL ABILITIES

Wordpress
Mailchimp
Canva
SEO
Zoho
Simpleview
Google Workspace

COMMUNITY

Assistant Manager

Gastown FC | 2016 - Present

Youth Soccer Coach

Soccertron | Summer 2020 - 21